

PRIVATE CLIENT TRAVEL BRIEF





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Travel, when approached with care, becomes something far more meaningful than movement.

It becomes personal. Intentional. Considered.

The W Travel Collection serves a select group of travelers who value discretion, thoughtful planning, and meaningful experiences over volume travel and surface-level itineraries.

This is not a booking service.

It is a private, guided approach to exploring the world - designed for those who prefer their time, access, and experiences handled with care and intention.

ACCESS IS LIMITED.
ALIGNMENT MATTERS.

WHO THIS IS FOR

This is for you if:

- Your time is valuable - and you prefer not to spend it researching, comparing, and coordinating travel details
- You expect a high level of attention, communication, and follow-through
- You travel with intention, seeking depth and connection
- You are comfortable engaging in an advisory-led planning process

This is not for you if:

- Your primary focus is securing the lowest available rate
- You prefer a do-it-yourself approach to planning
- You are seeking multiple quotes or informal recommendations
- You are not prepared to engage in a professional planning relationship

This clarity ensures each client relationship begins with shared expectations and mutual respect.

THE PHILOSOPHY

Travel should stay with you - long after you return.

At The W Travel Collection, each journey is designed with care for how it feels, not just how it looks.

Experiences are thoughtfully arranged to:

- Foster genuine connection to place and people
- Respect the cultures and communities you engage with
- Contribute, where possible, to initiatives that support education and opportunity for underserved women and children globally

This is travel with intention - considered, meaningful, and quietly impactful.



THE EXPERIENCE

Working with The W Travel Collection is a structured, highly personalized process.

The Process:

Application & Review

Each prospective client completes a private application. Submissions are reviewed for alignment.

Consultation

Approved clients are invited to a paid consultation to discuss travel goals, preferences, and expectations.

Curated Design

A tailored itinerary is developed with careful attention to pacing, access, and overall experience.

Managed Planning

All confirmed elements are coordinated and managed with care and intention.

Ongoing Support

Support is provided throughout your journey to ensure everything unfolds as intended.

This approach allows you to remain fully present—while every detail is handled with care.

ACCESS & EXPECTATIONS

The W Travel Collection operates on a private client model.

- Client intake is intentionally limited
- Planning services are fee-based
- Each engagement receives focused attention and discretion
- Not all applicants are accepted

This structure ensures the level of care, access, and detail required for a well-executed travel experience.

INVITATION TO APPLY



Access begins with a private application.

If this approach aligns with how you prefer to travel, you are invited to apply to work with The W Travel Collection.

Approved clients will be contacted with next steps.

